

# Paint firm grooming eco-designers

## Nippon goes green with 2010 Young Designer Award

**N**IPPON Paint (Malaysia) Sdn Bhd launched its 2010 Young Designer Award recently that recognises young, talented interior design and architecture students.

The theme this year is "Raising The Next Generation of Eco Design".

Nippon Paint Malaysia's general manager Gladys Goh said Nippon Paint fully supported the Government's aim of a continued economic, social and cultural progress for Malaysians through environmentally sound and sustainable development.

"As the leader in paint technology, we stand committed to promoting sustainability and reducing the impact on the environment," Goh said at the launch event for the 2010 award.

"Therefore, this year's Young Designer Award is focused on designing spaces and buildings that improves sustainability and respects the environment," she said.

Entries for the award are required to demonstrate their project's approach to sustainability in terms of materials used, maintenance, energy usage, water and waste management.

The contest comprises two cat-



**Raising eco designers:** Goh at the launch of the Nippon Paint Young Designer Award 2010.

egories – interior design and architecture.

In addition to colour innovation, colour coordination, originality of design, aesthetics, and design statement, students will be judged on environment and energy performance of their design.

Goh said the theme was selected in accordance with the company's commitment to sustainability and the preservation of the environment.

In recognition of its eco-friendly business practices, operations and products, Nippon Paint Malaysia was the only paint company to win the Frost & Sullivan's Green Excellence Award in 2009.

"Judging by the quality of entries received over the last two years, I am confident that our interior designers and architects possess the creativity and ingenuity to come up with ideas that can be easily implemented to help

improve the country's overall environmental sustainability and reduce our carbon footprint," added Goh.

The Gold winners of the award from the two categories (interior and architecture) will each receive RM3,000 and an Apple Mac Book Pro.

The Silver winners from each category will each receive a RM2,000, and the two honorary mentions will each receive RM1,000.